

ARTIC and Hilton open Aleph Doha Residences, Curio Collection by Hilton

The first Curio all-residence property in the Middle East opens in the heart of Doha's upscale business and diplomatic district, West Bay

Doha 30 Sept 2020: Al Rayyan Tourism Investment Company “ARTIC”, one of the leading international hotel investment companies, and Hilton announce the opening of [Aleph Doha Residences, Curio Collection by Hilton](#).

Aleph Doha Residences is the first of its kind in the Middle East under the Curio Collection brand, Hilton's upper-upscale global portfolio of one-of-a-kind hotels and resorts, and has found a natural home in West Bay, an area renowned for its futuristic buildings and for some of the tallest skyscrapers in Qatar. The highly anticipated opening of Aleph Doha Residences comprises 240 one, two and three-bedroom apartments in a skyscraper residential tower of 52 storeys. Each of the apartments has exceptional views over West Bay, Doha's upscale business and diplomatic district on the modern east coast of the city, and of Doha's contemporary skyline. Expansive floor-to-ceiling windows provide access to endless daylight or night skies. Each of these large apartments are at least 71sq.m and every bedroom has an en-suite bathroom.

Sheikh Mohamed bin Faisal Al Thani, Vice Chairman of ARTIC, commented: “Qatar's property sector continues to witness remarkable development and growth, supported by the country's impressive infrastructure programme and capabilities. We are proud to be among the pioneers contributing to this transformation through ARTIC's portfolio of iconic hotels and residences. The high quality of our properties means that we only work with top international operators such as Hilton. Aleph Doha Residences is a landmark and a hugely impressive addition to Doha's beautiful skyline.”

Mr. Tarek M. El Sayed, CEO and Managing Director of ARTIC, also added: “It is with pleasure that we announce the opening of this iconic property, the latest addition to Doha's high-quality residential market. We are delighted to build on our long-standing relationship with Hilton and to bring a truly unique experience to the market with Aleph Doha Residences. At ARTIC, we are always looking to bring unique products and services to the markets we serve and Aleph Doha Residences is entirely in keeping with this in terms of its excellent location, architecture and quality. Aleph brand is fully developed by ARTIC where we first launched it in Rome, with our Aleph Rome Hotel, also operating under Hilton's Curio Collection brand and with the success we have in this collaboration we decided to expand the model to Doha. We are very proud to be expanding our operating portfolio in Doha with this latest addition to ARTIC's growing investment portfolio and we are looking forward to announcing further new openings soon.”

The hotel's 52nd floor features the highest indoor swimming pool in Doha, offering stunning views across the city. In addition, a diverse collection of food and beverage offerings within Aleph Doha Residences

ensures that living is comfortable and varied: Mondo Café is a serene venue to meet and eat. The minimalist décor with vibrant splashes of color, combined with sumptuous vegetarian, vegan and free-range offerings make the Café the ideal place for pre or post-workout refreshments. Food is fresh and there is a pantry which is full 24/7, allowing guests to grab-and-go, work or relax at any time of the day. Chefs are also just one quick call away to prepare the freshest garden and farm produce which go straight to guests' tables or apartments. A comprehensive room service menu is full of healthy ingredients that are made ready to cook at home. Easy to follow instructions allow for a takeaway with a difference, allowing guests to grab-and-go, heat, reheat or cook.

"We are delighted to have opened Aleph Doha Residences, an original and remarkable property", said **Daniel Van Wyk, general manager, Aleph Doha Residences, Curio Collection by Hilton**. "With its prime location in West Bay, diverse dining options and spacious accommodations, the property is the smart choice for visitors and residents alike and we look forward to welcoming guests."

Aleph Doha Residences is part of Hilton CleanStay, Hilton's industry-leading programme of cleanliness and disinfection in Hilton properties across the world. Developed in collaboration with RB, maker of Lysol and Dettol, and Mayo Clinic, Hilton CleanStay allows guests to enjoy an even cleaner and safer stay, providing peace-of-mind from check-in to check-out. New standards include a Hilton CleanStay Room Seal to indicate that a room has not been accessed since being thoroughly cleaned and disinfected, increased frequency of cleaning of all public areas, and flexible housekeeping options.

The hotel is also part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 18 distinct hotel brands. Members who book directly have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount, free standard Wi-Fi and the Hilton Honors mobile app. Book direct at Hilton.com, through the Hilton Honors app or through other official Hilton channels for more perks and a price match guarantee.

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About Al Rayyan Tourism Investment Company (ARTIC)

Established in 2003, Al Rayyan Tourism and Investment Company (ARTIC), is a wholly owned subsidiary of Al Faisal Holding, based in Qatar. ARTIC is engaged in real estate development, acquisition and leasing with a primary focus on the hospitality sector and hospitality-related services, in both emerging and developed markets targeting metropolitan destinations exhibiting long-term growth potential.

ARTIC's current portfolio comprises over 27 hotels and projects in the Middle East and Africa, Europe, and North America. In addition to its hotel portfolio in prime cities around the world, ARTIC owns hospitality-related services providing cost-effective support services in a shared service model.

www.artic.com.qa

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About Curio Collection by Hilton

[Curio Collection by Hilton](#) is an upper-upscale, global portfolio of more than 90 one-of-a-kind hotels and resorts. Curio Collection properties offer travelers authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Read the latest brand and hotel stories at newsroom.hilton.com/curio, and connect with Curio Collection on [Facebook](#), [Instagram](#), and [Twitter](#).

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 18 world-class brands comprising more than 6,200 properties with more than 983,000 rooms, in 118 countries and territories. Dedicated to fulfilling its mission to be the world's most hospitable company, Hilton has welcomed more than 3 billion guests in its 100-year history, earned a top spot on the 2019 World's Best Workplaces list, and was named the 2019 Global Industry Leader on the Dow Jones Sustainability Indices. In 2020, [Hilton CleanStay](#) was introduced, bringing an industry-defining standard of cleanliness and disinfection to hotels worldwide. Through the award-winning guest loyalty program Hilton Honors, the 108 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy, plus enjoy instant benefits, including digital check-in with room selection, Digital Key, and Connected Room. Visit newsroom.hilton.com for more information, and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).

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